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An Original Composition













Message from the MD

Dear Attendees,

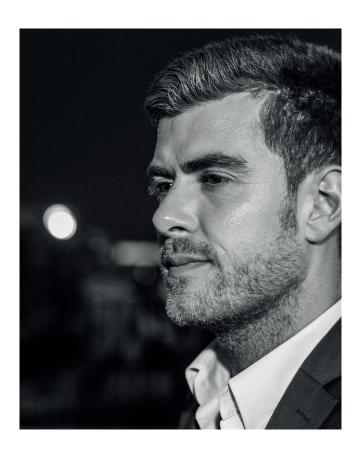
Thanks to all of you, for contributing to such a wonderful event. As mentioned during the conference, this meeting signified a major milestone in the group's development and to see, hear and feel your enthusiasm for the future of the group is a great motivation for us. The title of the event was 'An Original Composition' and I hope that, post event each of you now has a better understanding of the unique structure and potential of the group. I believe our main strength lies in how we work together and collaborate more closely and the recent London event was another great step forward.

Within this pack, you will find details of all presentations, along with links to photos and video galleries. If you would like a high resolution copy of any image, please let us know and we will happily send on to you. We would also now like to request that each of you add an international page on to your website with the new IR Global branding and accompanying editorial. For both requests, please contact lorna@irglobal.com or your own personal client manager.

So, next up will be San Francisco, May 18th - 20th in 2016 and I hope to see many of you there. As a reminder, this is a limited ticket event and we purposely keep numbers smaller, as this event is more focused on the social aspects and relationship development in the network. So to ensure you don't miss out, please reserve a ticket via events@irglobal.com.

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Next up will be San Francisco, May 18th - 20th in 2016 and I hope to see many of you there.



Finally, following the live vote at the end of the event, I am delighted to confirm that my home town of Amsterdam will be the location of the next annual conference in September 2016. (Dates to follow by the end of the year.)

Please keep a close eye on group updates, as there are many exciting developments coming soon and many great ideas to consider and implement (following your feedback from the conference). It is an exciting time to be part of IR Global and we thank you again for your support.

Warmest Regards

Tom Wheeler

Tom Wheeler

2015 Member of the Year

Christian Roth of rothpartners, France

rothpartners was founded in 2012 by Christian Roth, who has 35 years of international experience. The head offices are located in the centre of Paris, France. rothpartners also established two branch offices, one in Brussels, Belgium - home to the European institutions and the other in Doha, Qatar - one of the most dynamic business marketplaces in the Middle East, the latter being run in cooperation with Qatar International Law Firm.

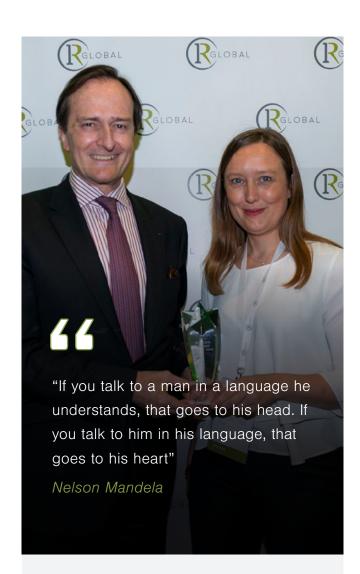
rothpartners is oriented towards the business, entrepreneurial and executive world and is covering consulting, mediation, and litigation for companies and corporations whose playing field is Europe and the world.

rothpartners is composed of five lawyers and an office manager. Three languages are spoken, written and used daily: English, French and German. Two languages of support and correspondence complement the trilingual expertise: Italian and Mandarin. The heart of their know-how is the understanding of others. Biculturalism or multiculturalism surrounds each member of rothpartners and makes the team an ideal partner for clients with cross-border projects and for international clients needing assistance on their business development in the French market.

For more information, please contact their office manager via email at birgit.mueller@rothpartners.eu or visit their website at www.rothpartners.eu.



INTERVIEW: youtu.be/Gb7BAa20KP8 Christian Roth of rothpartners, Paris IR Member of the Year 2015



Runners Up

There was a final shortlist of 3 firms who spoke on stage during the event about their experiences over the last 12 months. It was a very close competition and we would like to acknowledge the runners up below;

Ross Koffels of Koffels Solicitors www.koffels.com.au

Howard Colman of Colman Coyle www.colmancoyle.com



Event Sponsors

Colman Coyle were pleased to participate in the recent IR London Conference. The growth in membership in the 5 years since inception is highly impressive and it was great to spend time with old friends and to make new connections. We really value the relationships we have formed through IR and look forward to continuing to work with members in other jurisdictions in the future

Howard Colman, Director, Colman Coyle www.colmancoyle.com



Freitas Angell & Weinberg LLP is pleased to have had the opportunity to be a sponsor for the 2015 IR Global Annual Conference. Next May, IR Global will be on the road in San Francisco, near our home in Silicon Valley. We look forward to seeing all of you there.

Robert Freitas, Partner, Freitas Angell & Weinberg www.fawlaw.com



Shustak Reynolds & Partners, P.C. is pleased to have been a proud sponsor of the 2015 annual IR Global London conference. We think this year's conference was outstanding and look forward to our continued relationship with IR Global. We specialize in securities, finance and complex business disputes and transactions in California, New York and throughout the U.S.

Erwin Shustak, Partner, Shustak Reynolds & Partners
www.shufirm.com





We at v. Woedtke & Partner were honoured to be a sponsor at the Annual Conference 2015 in London. It is a privilege to be part of IR Global and we hope to achieve with our small contribution an even better network, so that from priceless business partners become friends. It was time to give something back.

Urs Breitsprecher, Partner, V. Woedtke & Partners www.woedtke.de

The Break Out Sessions

During the 2015 annual conference, there were break out sessions for the practice area groups including Accountancy, Dealmakers, Disputes/ Insolvency, Employment, IP, Private Client, Real Estate and Tax.

The structure of these sessions followed a similar format:

Networking

Time for all members to engage and connect with as many colleagues as possible.

IR Group Development Session

Open discussion for developing business with each other and how members can cooperate more closely together.

Information Sharing

A second open discussion for members to learn about each other's practices on topics such as billing and firm management.

The feedback from these sessions has been given to IR management from the various steering committee members. All members will receive notes and plans after the next practice area committee call in November.



PRESENTATIONS

Accountancy - Profile Raising for Accountants

Gus Selitto of Byfield Consultancy

www.byfieldconsultancy.com

Presentation download: bit.ly/1G93Krl

Dealmakers - The AM&AA

Michael Nall of the AM&AA

www.amaaonline.com

Presentation download: bit.ly/1LrQxKD

Disputes/Insolvency - Litigation for PR

Richard Elsen of Byfield Consultancy

www.byfieldconsultancy.com

Presentation download: bit.ly/1LI22sS

IP - Profile Raising IP

Gus Selitto of Byfield Consultancy

www.byfieldconsultancy.com

Presentation download: bit.ly/1PwK5U7

Private Client - Managing Client's Expectations In Cross Border Matters

Hannah Budd of IFLG & Harry Payton of Payton & Associates

www.iflg.uk.com

www.payton-law.com

Presentation Download: bit.ly/1R8KcUh

Private Client - Private Client Practice Group

Luis Santine of InfoCapital N.V & Nick Chen of Pamir Law

www.infocapital.cw | www.pamirlaw.com



Speakers & Presentations





Itay Talgam

Keynote Speaker, The Ignorant Maestro

www.talgam.com

Tuesday September 29th, 11:45

Lead Like a Great Conductor

Watch the accompanying short films from Itay's presentation:

bit.ly/1LZc4pl

I learned more about leadership in that half an hour, then in my entire career.— Al Gore, Former Vice President of the United States, Nobel Peace Prize Recipient

Stay Talgam is an orchestral conductor turned into 'conductor of people' – be it in government, academia, business, education, therapy – anywhere the creation of human harmony through cooperation is desired. He teaches leadership to Fortune 500 companies, non-profits and universities, and at conferences around the world, including TED, Google's Zeitgeist, and the World Economic Forum at Davos.

Stay sees himself as a disciple of his great teacher, Leonard Bernstein. His international conducting debut took place in 1987, when he was chosen and presented by Maestro Bernstein in a special concert, conducting the Orchestra de Paris, Bernstein himself conducting the second half of the same concert. Since that highly successful performance, Talgam conducted many orchestras in Europe, being the first Israeli conductor to perform with the St. Petersburg Philharmonic Orchestra and the Leipzig Opera house. He also conducted and recorded with all of Israel's major orchestras, including the Israel Philharmonic Orchestra.

Sonja Jefferson

Founder, Valuable Content

Email: sonja@valuablecontent.co.uk Website: www.valuablecontent.co.uk

Tuesday September 29th, 14:30

How to Craft Original Content so Your Firm Stands Out From the Crowd

Download the presentation: bit.ly/1jYAYjg

Sonja Jefferson is founder of UK content marketing firm Valuable Content and co-author of the award-winning book Valuable Content Marketing - how to make quality content your key to success (2nd edition published July 2015). She has been working at the coalface of content for the last 15 years, developing working content strategies for organisations and professional firms - from small to mid-sized law firms and management consultancies to the University of Bristol's first pilot content strategy.

Sonja is on a mission to help good businesses fly by teaching them how to create and share content that people love to receive.





Alan Hodgart

Managing Director, Hodgart Associates

Email: alan.hodgart@hodgartassociates.com

Website: www.hodgartassociates.com

Tuesday September 29th, 10:00 - Law

Achieving a Client Focused Strategy: The Route to a More Profitable Business

Download the presentation: bit.lv/1LDK5Ma

Tuesday September 29th, 11:10 - Accountancy

Competing Effectively in a Fragmented Market: The Route to a More Profitable Business

Download the presentation: bit.ly/1VNz6e0

Alan Hodgart, who is recognized globally as the leading professional firm strategist, leads the firm. Alan's professional career has been spent in advising on strategy formulation and implementation. As a part of this he assists clients with the organisational changes that are required to implement their strategy. His work in this area has focused on organisational dynamics and relationships at both the group and individual level. While the thrust of his work is at the 'big picture' level, he has enormous experience and skill working at the micro level of change (which is critical in any change programme).



Speakers & Presentations



Stephen Gold

Founder, Stephen Gold Consulting

Email: stephen@stephengold.co.uk
Website: www.stephengold.co.uk

Tuesday September 29th, 11:10

The Art of the Rainmaker

Download the presentation: bit.ly/1Lg3N1b

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In 1981, aged 32, having just recovered from cancer, with his wife Ruth he founded Golds Solicitors, Glasgow, in a converted suburban shop. By 2007, it had grown to 450 people, and gained a reputation as one of the UK's most innovative law firms. Golds were pioneers in using new process and technology, specialising in work for banks, insurers, and national organisations.

Stephen was senior partner and Golds' best-known rainmaker, until the firm merged with UK giant Irwin Mitchell in 2007, where he stayed for just under 3 years, first as a partner and then as a consultant, responsible for developing business in the firm's financial services, corporate and commercial practice areas.

Today, he runs a successful law firm management consultancy, Stephen Gold Consulting, through which he is retained as a non-exec, trusted adviser and mentor to well-known firms throughout the UK, and internationally. Stephen writes regularly on law firm strategy and management, and is a frequent speaker in professional forums.

Itzik Amiel

CEO, EyeRon Group

Email: info@itzikamiel.com

Website: www.itzikamiel.com | www.attentionswitch.com

Tuesday September 29th, 10:00

No Firm Can Do It Alone: Powerful Secrets to Successful Strategic Alliances to Grow Your Business Instantly & Fast

Download the presentation: bit.ly/1PgfJpN

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Itzik Amiel is CEO of the EyeRon Group, leading authority on networking and relationship capital and best selling author of the leading networking book: 'The Attention Switch' From Elevator Pitch to Attention Switch. Itzik's focus on International expansion of companies, professional firms and associations; Global Corporate Services (in 27 jurisdictions) and cross-border M&A. He is an inspiring leader, power networker and highly sought after award winning keynote speaker, trainer and coach. He is widely considered as the leading authority on International Expansion and Attentional Networking



Sinchi International

IR Human Rights Group

Sinchi International's mandate is to promote and protect human rights and equality internationally by working with members of IR Global, independent organisations and the corporate sector, to enable them to strengthen human rights.

We believe in a collaborative approach and will assist in other organisations and groups to deliver projects that are sustainable, as well as contributing to change in law and policy, with the aim of achieving greater human rights for

We ask for your help;

- In raising awareness
- In helping raise funds to help support communities in poverty
- To invest some of your time in creating positive social change

Coordinated with co-founder Neisha Shepherd of NLS Law. Download the presentation: bit.ly/1K8VBy2



INTERVIEW: youtu.be/b4PBeuWbBjk Neisha Shepherd, Co-Founder of Sinchi International

2016 Project - Australia

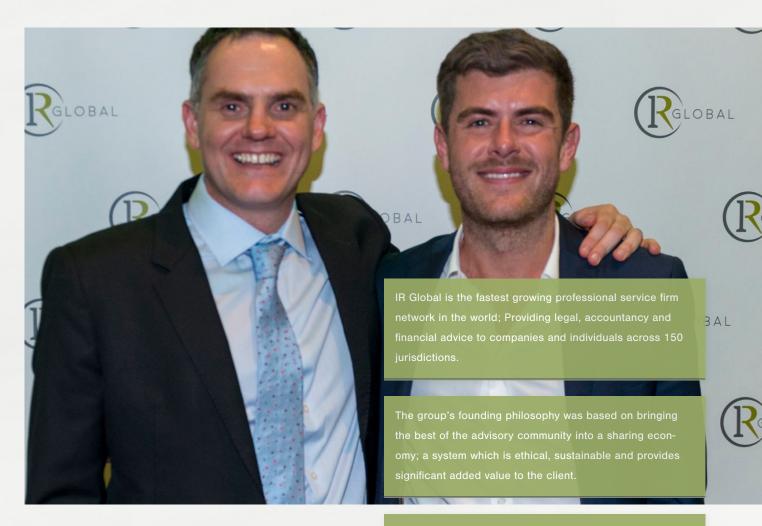
Indigenous Australians were dispossessed of their land, despised for their culture marginalised, abused, and murdered. Perhaps most notorious of all the Australian policies were those that led to what has become known as the Stolen Generations. Under several federal and state programs that continued into the 1970s, the government forcibly removed Aboriginal children from their families and sent them to white families and church-run institutions for cultural reprogramming.

A recent national report on the policies found that there was not a single Indigenous family that did not have at least one child taken away. Fortunately, there have been improvements in the past couple of years. A change in administration led to a national apology from the government for the Stolen Generations, and the country as a whole celebrates Sorry Day. The new administration also reversed the country's opposition to the UN Declaration on the Rights of Indigenous Peoples. But there is still along way to go.

Indigenous peoples on average live 17 years less than non-Indigenous people, and every measure of social and physical welfare, from infant mortality to nutrition to health, housing, education, and employment, is significantly lower for Aboriginal Australians than for non-Indigenous Australians. Furthermore, all of the negative markers for disenfranchised populations - imprisonment, domestic violence, alcoholism - are much higher for Aboriginal peoples. An Aboriginal man is 13 times as likely to be in jail as a non-Indigenous Australian, and an Indigenous teenager is 28 times more likely to be in jail.

Our first project, will see IR Global work alongside the elders of some of the most remote communities. We will be offering legal workshops to help assist in the protection of their culture. In addition, there will be support from well know indigenous sports stars and a global photography competition to show the beauty of the land they wish to protect. Not only do we aim to assist them in their basic human rights but aim to learn from them about their relationship to the land and old ways.

IR Global



The Rebrand

In just five years we have become one of the world's leading networks and are now recognised internationally as a major player in the marketplace. The change of name and identity to IR Global signifies a major step forward in the evolution of the group and sees us move away from a member-to-member referral model to start looking at targeting the client direct; those being businesses and individuals with international advisory needs. It was also an important moment in time for us to consider what IR represents and how we can provide added value and contribute to improving the sector. This led us to create a mission statement, which lays out our vision, ethos and intentions.

Businesses today require more than just a lawyer or accountant. IR Global is at the forefront of this transition with members connecting clients and offering strategic development support.

We believe the archaic 'professional service firm' model is dying due to it being insular, expensive and slow. In IR Global, forward thinking clients now have a credible alternative which is open, cost effective and flexible.

IR Global is committed to working with like-minded membe firms, clients and strategic partners to make a positive difference in business and society.

What's Next

There are many exciting developments due to be implemented in the coming months:

Website Development

- Live chat with IR staff
- · Opportunity boards/forums
- IR app

Practice Area Group Development

- Multi-jurisdictional pitch documents
- Practice area focused meetings
- Strategic partnerships
- Member Mapping: connecting members targeting the same sectors.

Development of Special Interest Groups

- One Belt, One Road
 Chines trade and infrastructure group
- Woman's Group
 Increasing our ratio of female members.
- Latin America
 Spanish language

Added Value Services

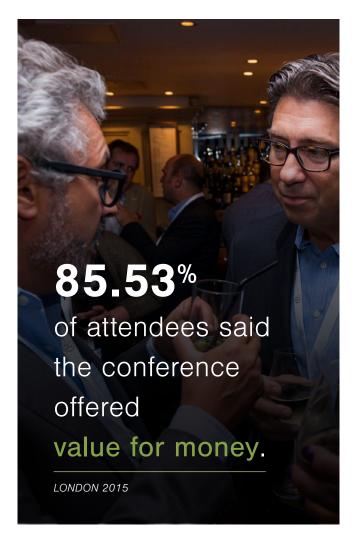
- Social media account management
- Design services for info-graphics, adverts and other marketing literature
- Brand consultancy from logo, vision statement newsletter to business cards
- IT & web support services





Events 2016





ON THE ROAD 2016

San Francisco

18th-20th May 2016 - www.irglobal.com/events/37

We were delighted to announce the 2016 'On the Road' event during the conference. For the first time IR will hit the west coast of the United States in the beautiful city of San Francisco. We believe it is a wonderful location for members to spend quality time together. The focus being on developing relationships and the more social aspect of the group. We expect a large number of North & South American firms present, providing some excellent networking opportunities and we are keen to give attendees an insight into some of the trends and interesting activity coming out of California. Silicon Valley and the technology hub. Including the creation of the sharing economy and the impact this is now having around the world (Including its influence on organisation's such as IR Global) This will be your opportunity to see what's happening within such an innovative marketplace and gain insight into what will inevitable follow around the world in the coming years.

Register your interest today by contacting one of our event management team at events@irglobal.com.

81.58%

of attendees felt they were more likely to give or receive referrals after attending the event.

LONDON 2015

ANNUAL CONFERENCE 2016

Amsterdam

September 2016 (dates TBC)

During the conference, we held a live vote - giving you the members the opportunity of picking either Amsterdam or London for the next annual conference. Over two thirds of you chose Amsterdam, so we are pleased to confirm that next year will see us move the event to a new exciting location. We will aim to have dates and venues confirmed in the next couple of months and tickets will be on sale before the end of the year.

Register your interest today by contacting one of our event management team at events@irglobal.com.





Social Programme

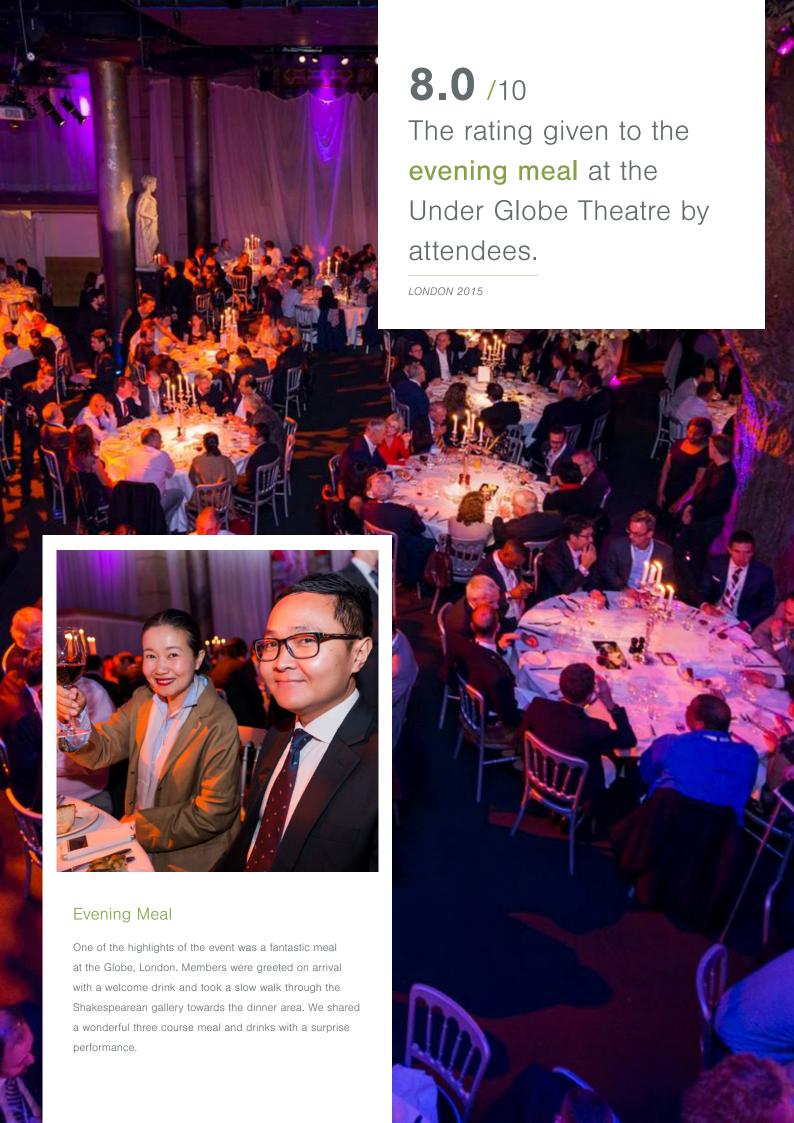
Drinks Reception

The opening of the event saw 250+ members join us for drinks on the Sunday evening at Chiswell Street Dining Rooms. It created a buzzing atmosphere and was a tremendous way to kick off the event and for members to catch up with old friends and make new acquaintances.











Testimonials

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It was a fantastic conference demonstrating the tremendous potential of bringing together the best legal, accounting and financial advisors around the globe into a sharing economy. It will be a painful process for all larger professional services companies to accept the change of the traditional business model. Thank you IR Global Team for mastering this challenge!

Florian Diener of Diener Advisory, Switzerland



"Energy, enthusiasm, organization. Excellent people. The IR 2015 London Conference has simply been a great success. Very honored to be part of this network and looking forward to bringing new ideas to further boost its performances."

Paola D'Angela of BP&A, Finance and Business Consulting Italy

"I believe IR Global to be the most innovative network for professional service firms, creating value & opportunities for all its members & their clients respectively. As in every event, the IR Global team delivers & keeps us anxious for the next one!"

Wissam Abousleiman of Abousleiman & Co, Lebanon



INTERVIEW: youtu.be/3tBMwLk-YmM

Tim Kelly, Fitzpatrick, Cella, Harper & Scinto, New York

"Fantastic to reconnect with previous, and meet new accountants, lawyers and other professionals with an interest in cross-border activity. Here's to SF 2016!"

Paul Beare of Paul Beare LTD, England

"As with previous events the IR team have organized a fantastic event. The venue, the speakers, the organization – all were spot on. Inspirational speech by Itay Talga! Looking forward to the next one."

Martinos Typographos of Typographos & Partners, Cyprus



INTERVIEW: youtu.be/-flN-QTm4TA

Abhishek Khare of Khare Legal Chambers, India

"You trust somebody by actually meeting them and through IR events you get to meet different people in order to start the business going. I believe a lot in this and after meeting you gain more and more momentum."

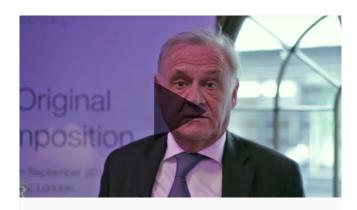
William Spiteri Bailey of Spiteri Bailey & Co, Malta

"One of the main reasons for me to be a member of IR is the fact that you get to work with a trusted group of professionals that makes it easier in gaining access to information, knowledge, expertise but also form partnerships. The sessions that have been organised by the IR team I think are very well done. I am happy to be part of this and excited about the opportunities that lie ahead."

Luis Santine of InfoCapital, Curacao



INTERVIEW: youtu.be/B2r7OflICOk Stuart Foster of Peregrine Corporate Service, Isle of Man



INTERVIEW: youtu.be/xjGKKsb5y-l Stephane Bertouille of Everest Law, Belgium



INTERVIEW: youtu.be/H29IUsoUILg Watch Nicola Broadhurst's interview on YouTube

"We are thrilled to be a strategic partner of IR. The quality of the people has been exceptional and the focus on private middle market companies is wonderful. Very pleased to be a part of this conference and thoroughly impressed by the speakers and attendees."

Michael Nall of the AM&AA, US

"I've attended the IR conferences twice and have met a lot of good people and made good relationships. For us it's very important to be part of the IR conference and the IR network because we need to make sure that our client's when they go abroad get the best quality of service they can get and have them be happy also with us."

Martin Sauer of Ruf & Schenkler, Germany



INTERVIEW: youtu.be/vq1060cEwdl Neil Montgomery of Montgomery & Associados, Brazil



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Terence Wu Social Media Manager socialmedia@irglobal.com **USEFUL LINKS**

Attendee List

bit.ly/1hMVVMk

Event Videos bit.ly/1LRMSkS

Special Thanks

Photos - Ayden Shepherd

All the way from Australia and just 16 years old. We were fortunate to have the very talented Ayden Shepherd with us for the event. Already a winner of multiple awards and part of the world youth leadership conference in 2015, we predict big things ahead. If you are in need of an event photographer, he is happy to travel and you can get in contact via his website at www.ajsphotographyaustralia.com.

Film - One Dead Pixel

Paul Storey and his team have been our filming partner for the last couple of years and we are delighted to endorse them if you have any requirements. This include event filming, interviews, animations, video adverts and full post production services if you need assistance editing your own footage you can contact them via www.onedeadpixel.com.

Private Theatre Company

A big thank you to the amazing actors from Go People who performed the lovers quarrel scene from A Midsummers Night Dream during the dinner at the Globe. For bookings, either private or corporate events please contact them via their website at www.wearegopeople.com.







